

Annual Report 2025



Everything in life depends on expectations

When we started the Xana Foundation JOURNEY, our expectations were modest. However, with your support our goals have changed and become both more ambitious and more stringent.

Xana veered in a different direction because it had much more important projects than just making its closest loved ones happy. Its aspiration was more altruistic: to help other children with health problems and their families.

When we as a family set the goal of creating a foundation, we could not have imagined even for a second how unconditionally it would be accepted by so many individuals and organizations.

We continue navigating towards our main goal, which is having the “Casa de las Xanas” as soon as possible and providing comprehensive support for the children and their families.

Thank you from the bottom of our hearts,

Martínez Cullell Family



2025 was a Key Year for the Xana Foundation

Not only because we've experienced a second year full of special moments, but also because we've managed to consolidate a unique comprehensive care project.

A project in which we provide support for children with serious illnesses and their families, seeking a real and lasting change in their wellbeing and quality of life.

To do so, we approach support from different levels—physical, emotional, economic and social—considering each person's uniqueness and bearing in mind each child's family and social milieu.

Using a comprehensive perspective enables us to go further in our support of these children experiencing a serious illness and seek a profound, transformative impact.

The 2025 agenda featured major events and recognitions that have given us the impetus to consolidate our projects and our positioning as an organization. But the main milestone is clearly being able to support more than 70 families since the Xana Foundation started operating in mid-2024.

There's still a long road ahead and major goals to reach, but if anyone can reach them, it's Team Xana.

Xana Martínez Cullell is the heart and the reason this charitable nonprofit family foundation was launched. Its board share values, goals, and family ties because it is made up of Xana's family.

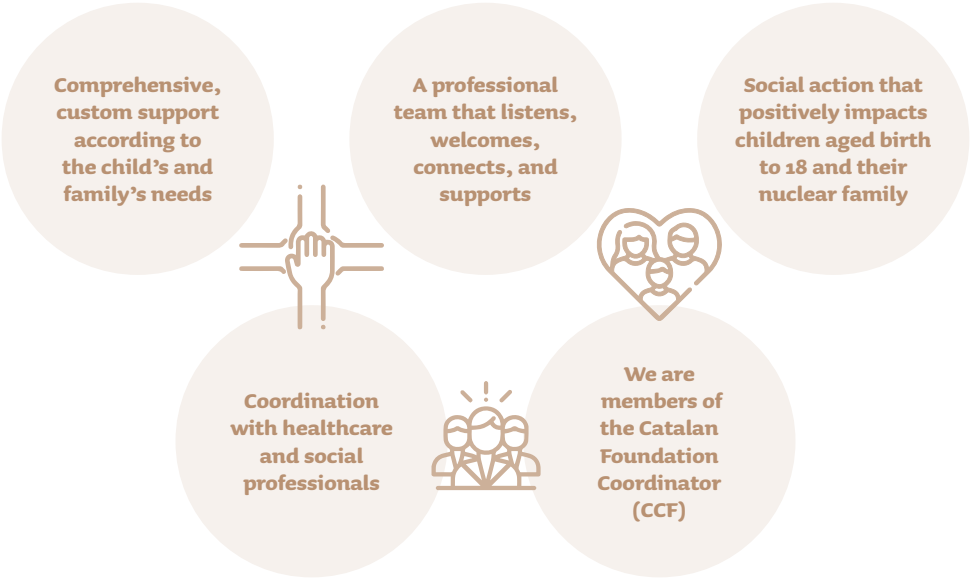


Mission, Vision, and Values

The Xana Foundation is a nonprofit organization founded in 2024 with the mission of providing assistance and comprehensive support for children who are experiencing a serious illness, as well as for their families.

We want to be a pillar of support in all areas—emotional, physical, and economic—as well as socially, to help the difficult transition that the children and their families are experiencing be more bearable and to ensure the highest quality of life and wellbeing possible.

We work with responsibility, rigor, integrity, and transparency. The foundation’s website posts our annual accounts, audit report, bylaws, and other transparency documentation.





Families

Hi! My name is Janira, and I’m Jamil’s mother. Jamil was diagnosed with autism and ADHD at the age of six. Sometime after that, in August 2024, he was diagnosed with leukemia.

In November 2024, while he was being treated at the HSJD, we got a new diagnosis: Jamil had osteogenesis imperfecta, and the best course was a bone-marrow transplant. After a long struggle and a relapse one week before the transplant was scheduled, in April 2025, he started palliative care. At that time, the family—mother, father, Jamil, and his little brother—were all living in one room. With his release looming and not knowing where to go, we could not go back to the room. That was when we learned about the Xana Foundation.

I clearly remember that I called one Wednesday in mid-June. It was midday, and I was put on hold with music that I can still hear today. I spoke with a friendly woman who told me they would get back in touch with me. That same afternoon I got an email from someone named Alex, who said that he would call us within the next few day. We thought he might not call, because we were in a desperate situation and had already sought help lots of places.

But the next day, I got a call that gave us hope and made us feel that we weren’t alone: it was Alex from the Xana Foundation. We needed a place where we could spend Jamil’s last days, weeks, or months. And he found us one. We raced to be able to leave the hospital.

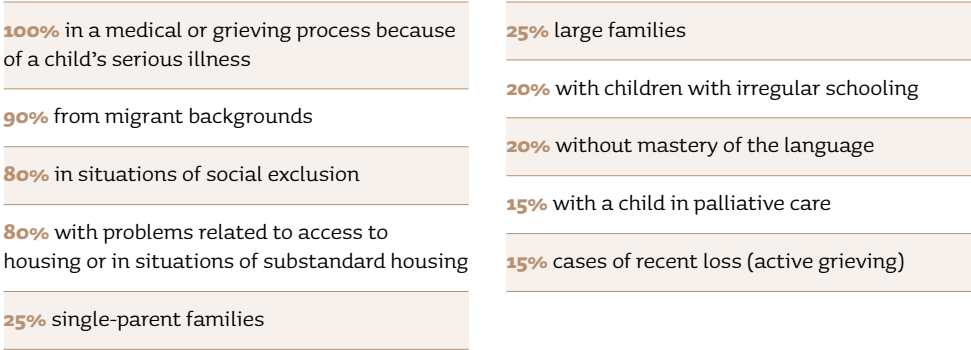
“The Xana Foundation support us, helped us, and gave us calm within the storm.”

They gave us a home that Jamil wanted to go to, and that’s why we’re so deeply grateful: for the affection and love they treated us with, supported us with, and supported me with via the therapy I still do with Tania, my anchor on earth. This allows me to write this with love and peace, knowing that Jamil lived his last weeks in peace, with his family, only thinking about having a good time together. There are no words to describe how appreciative we are as a family. I’ll always carry them in my heart.

Thank you, Xana Foundation.
Thanks, Alex. Thanks, Tania.

Janira, Jamil’s mother

Profile of families supported in 2025



Xana Foundation

Timeline of Milestones, 2025



Programs and Services

At the Xana Foundation, we believe in comprehensive care of children and their families, and we work to effect a real, deep, lasting change in the quality of life of both the children and their families. The children and youngsters we serve have a high degree of dependence, and the illness makes them and their families vulnerable or magnifies their previous vulnerability. This is why we provide them with support for their emotional and physical well-being, as well as logistical and economic support services, which ensure family wellbeing and enables them to concentrate on supporting and caring for their child.

Emotional support program

We offer comprehensive emotional support so the different family members are able to manage the process of the illness, end of life or grief in the least traumatic way possible. We also have a professional team that facilitates and supports symbolic expression and emotional self-regulation through art therapy sessions.

In 2025, we held 196 emotional support sessions, 33% of them targeted at families in the process of handling grief.

Leisure and wellbeing activities

We create and propose spaces where families can interact, disconnect, recharge their batteries, and enjoy leisure time together.

This year we held 11 group leisure and wellbeing activities, in which 312 people participated.

Respite activities

We promote family wellbeing and balance through self-care, rest, and stress reduction.

In 2025, 12 respite activities were held, which benefitted 47 people.





Adapted transport

The launch of this service facilitates transfers and everyday logistics for the families' support. Doctor's appointments, therapy sessions, routes to and from school and respite activities are just some of the routes scheduled on a daily basis.

Since the service was launched in May 2025, we have made 811 transfers and travelled 2,410 km with our adapted transportation.

Temporary housing

We have 4 temporary shelter flats near the hospitals to house the children and their families when they travel to Barcelona to receive treatment.

In 2025, we offered 3,883 overnight stays, and 7 families have spent time in our flats.

Economic support

€49,117 was earmarked in 2025 through our direct aid to families in situations of greater vulnerability.

Partnerships

In addition to our own programs and services, in 2025 we continued to support the work of the Integrative Pediatric Oncology Unit at the Hospital Sant Joan de Déu de Barcelona (UOPI), as well as the construction of the Victoria Pavilion by the Fundación Villavecchia.

Overview

196 support sessions

11 leisure and wellbeing activities

12 respite activities

811 transfers with our transportation

3,883 overnight stays

€49,117 earmarked



2025 in figures

Social action:

54 families supported

144 direct beneficiaries

155 new requests

70 families supported since 2024

Awareness-raising impact:

> 100 media impacts

> 98,700 social media followers

> 70,000 website visits

14 professionals have participated in our art therapy and grief training

Technical team

Social action

Alex Montesinos / Tània Subirats / Jesús León

Administration and direct care

Alberto Galán

Communication and press

Laura Ortiz / Elsa Ollé

Management

Bela Cullell / Miriam Millán / Isa Menéndez

Economic summary

Transparency is one of our fundamental values, so we have subjected our annual accounts to an external audit since the first year. We use our resources responsibly, always focusing on sustainability, with the children and their families at the center.

Total income: €820,958



- Members and donors: €327,946 (40%)
- Solidarity store sales: €195,425 (24%)
- Board contributions: €140,000 (17%)
- Other income: €112,067 (13.5%)
- Donations in kind: €45,520 (5.5%)

Total expenditures: €745,769



- Personnel: €207,540 (28%)
- Comprehensive support projects (in-house and external): €195,577 (26%)
- Solidarity store: €126,004 (17%)
- Dissemination and awareness-raising: €115,628 (15.5%)
- Other operating costs: €101,020 (13.5%)

Reserve payments: €75,189

* Audited accounts available at fundacionxana.org

Alliances and partners

Our work is possible thanks to close coordination with professionals in hospitals, organizations, and institutions, as well as the families, who are at the core of everything we do. None of this would be possible without the trust and economic support of our partners and donors, or without the commitment of the companies and foundations that support us on our journey. Yet another year, we would like to particular mention Joan Dausà and Edgar Plans for their generosity and the affection with which they always support our efforts. You are all part of this team. Thanks to your trust and contributions, we are continuing to work towards our mission every single day.

Thanks for being part of #TeamXana!

Where we operate

In 2025, we supported 54 families, 80% of whom are in the province of Barcelona, more specifically in the city of Barcelona and its environs. However, we were also able to offer our support and services elsewhere, both in Spain and abroad.

Catalonia: 44 families

Barcelona and environs: 35 families

Barcelona Province: 8
(Santa Perpètua de Mogoda: 1 / Granollers: 2 /
Olivella: 1 / Mataró: 1 / Cerdanyola: 1 /
Esparreguera: 1 / Bagà: 1)

Tarragona Province: 1
(Segur de Calafell)

Navarra: 1

Cantabria: 1

Málaga Province: 2

Jaén Province: 1

lus, in 2025 we served five families
internationally: Ecuador: 1 / Cuba: 1 /
Colombia: 1 / Argentina: 1 / Ivory Coast: 1



ÚNETE AL EQUIPO DE XANA



TU
APORTACIÓN
ES, MUCHO
MÁS QUE
DINERO

 fundacionxana.org/colabora



Premio Sócrates
Balón de Oro 2025

Xana
FUNDACIÓN



Mucho más que
una furgoneta



Barcelona és
LA CURSA

45a CURSA EL CORTE INGLÉS
9:00 h. - 11 de Maig
www.cursaelcorteingles.cat

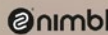


We are the Champions!
Munich
May 31st 2025 P.S.G.



¡Bienvenida,
familia!



 Xana
FUNDACIÓN



“Tremendo corazón,
Donatto nunca se rinde”

Lorenzo, padre de Donatto



Un llavero-
hogar temporal
para nuestras familias.



fundacionxana.org

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Join #TeamXana